Simone LaBonté
UX RESEARCHER
www.SimoneLaBonte.com

Saint Paul, Minnesota

SimoneLaB.UX@gmail.com

LinkedIn.com/in/SimoneLaBonte

EXPERIENCE: UX/UI PROJECTS

SuSimple   January-February 2022

A subscription manager, wanted to expand their audience by developing a mobile app. Crafted and executed an end-to-end UX strategy which included six phases: discovery, low-fi design, validate, high-fi design, validate and revise.

House2Home   December 2021

An e-commerce website that helps buyers visualize and buy curated home decor kits. Modified Google Ventures Design Sprint. Mapped a user journey, analyzed innovative websites through lightning demos, created storyboards, prototyped and conducted usability testing.

Sprout to Sage   August–November 2022

An app connecting gardeners of all levels to inspire, exchange with and learn from one another. Conducted user interviews, synthesized qualitative and quantitative data, mapped user journeys, designed low-fi and high-fi prototypes and administered user testing.

EXPERIENCE: POSITIONS

UX Researcher, Contract

AllTheRooms | March-November 2022

Delighted to offer walk-through of a password-protected case study. A startup that runs a dashboard for short term rental market analytics. Conducting user interviews and synthesizing data to identify different use cases, discover pain points and the determine information users valued most. So far, my research has resulted in a redesign of the dashboard, moving key information from below the fold to above the fold.

(UX) Advocate for Person Centered Practices

New Directions, Inc. | November 2014-July 2021

- Designed and developed company-wide processes to improve lives of people with intellectual disabilities. Continuously iterated the process based on user research.

- Decreasing by 97% the amount of money owed to the company by overhauling the internal system to get paid for services rendered.

TOOLS
Figma
Sketch
Marcel
Miro
Adobe Photoshop
Adobe InDesign

UX/UI SKILLS
Conducting user research
Empathy maps and personas
User flows
Accessibility knowledge
Wireframing
High fidelity designs
Prototypes
Usability testing

OTHER SKILLS
Thrive in ambiguity
Optimist
Collaborator
Cross-cultural communicator
Proactive
Bilingual: Spanish and English

EDUCATION
Springboard
UX/UI Certificate
June 2021-May 2022

Accessibility Training
Axe-Con | Deque, 03/2022
How to Design for Accessibility | Udemy 04/2022

Skidmore College
BA: International Affairs
Minors: Art and Anthropology
Departmental Honors, GPA 3.65

Interviewed users, tested and implemented new system.

- Increased by 8 times website job applicants by redesigning the website with completely new UI, highlighting community-based services and adding more for prospective employees. Interviewed stakeholders and tested site for usability before the launch.

Regional Leader, Teaching Coordinator & Coach

Peace Corps, Panama | January 2011–June 2014

- Selected to serve a third year as a Regional Leader, a position for outstanding volunteers, facilitated cross-functional collaboration between Peace Corps Staff, volunteers and partner organizations.

- Integral part of the site identification team. Researched sites by interviewing different stakeholders. Made initial contact and/or organized community meetings with Peace Corps Staff in all potential sites for incoming volunteers.

- Supported 25 Peace Corps Volunteers by tapping into their motivations, interests and strengths in order to coach and encourage their leadership.